



Festival Title Sponsor

(1 available)

- Naming Title Sponsor: top billing above "6th annual San Diego Women Film Festival"
- Prominent logo recognition in TV advertisements aired on Cox Communications channels (Value: \$20,000)
- Prominent logo recognition in TV advertisements aired on Fox 6 (Value: \$5,000)
- Recognition through our official online sponsor: signonsandiego.com
- Theater on-screen ad slides for Film Festival with company logo featured prominently (Value: \$5,000)
- 100 tickets to the Film Festival and VIP reception (Value: \$5,000)
- Company logo prominent in Festival Program
- Recognition in the following media (based on 2006 & 2007):
 - KUSI Morning News Program
 - Union Tribune
 - San Diego Reader
 - San Diego Daily Transcript
 - Clear Channel: Channel 93.3
 - San Diego City Beat
 - KOGO Radio
 - KPBS Website
 - KPBS On Air Magazine
 - North County Times
 - Sheknows.com
- Banner displayed at registration and reception
- Permission to use SDWFF name with any future cause-marketing corporate advertising
- Company Logo included on:
 - The Film Festival website with a link to your company website (front page year round)
 - A slide that will precede each film category at festival
 - All postcards for film festival (10,000)
 - All posters posted around San Diego and on college and high school campuses (500)
 - All film festival mailings to San Diego high schools, colleges and women's groups
 - Prominent on all event advertising
- Company name mentioned in all media publicity
- Verbal recognition during the festival and at the reception
- Company Logo projected on screen during festival and reception
- Booth with company info on the day of the Film Festival
- Invitation for company official to do the official opening of the festival
- First right of refusal for 2009 Film Festival

**Additionally SDWFF will work closely with your company to maximize and completely utilize the benefits of this sponsorship opportunity.*

COMMITMENT: \$10,000



Positive Media, Positive Women