



Opening Night Sponsor (1 available)

- Company will be listed: "Company presents Opening night of the 6th annual SD Women Film Festival" (includes premiere of Hollywood Film and VIP After Party)
- Company Logo recognition in TV advertisements aired on Cox Communications channels (Value: \$10,000)
- Prominent logo recognition in TV advertisements aired on Fox 6 (Value: \$2,500)
- Recognition through our official online sponsor: signonsandiego.com
- Theater on-screen ad slides for Film Festival with Company Logo featured prominently (Value: \$5,000)
- Company official to do official welcome on Opening Night
- Prominent logo recognition in San Diego Daily Transcript ads (\$3,000)
- 50 tickets to the Film Festival and VIP reception (Value: \$2,500)
- Company Logo on front cover of Festival Program
- Full page advertisement in Festival Program
- Recognition in the following media (based on past press):
 - KUSI Morning News Program
 - Union Tribune
 - San Diego Reader
 - San Diego Daily Transcript
 - Clear Channel: Channel 93.3
 - San Diego City Beat
 - KOGO Radio
 - KPBS Website
 - KPBS On Air Magazine
 - North County Times
 - Sheknows.com
- Company name included on:
 - The Film Festival website
 - A slide that will precede one of the films at festival
 - All postcards for film festival (10,000)
 - All posters posted around San Diego and on school campuses (500)
 - All film festival mailings to local schools and community groups
 - Prominent on all event advertising
- Company name projected on screen during festival and reception
- Verbal recognition at the reception and during the festival
- Booth with Company info at the Film Festival

**Additionally SDWFF will work closely with your company to maximize and completely utilize the benefits of this sponsorship opportunity.*

Commitment: \$5,000



Positive Media, Positive Women