



The Sixth Annual
San Diego Women's
Film Festival

Film Category Sponsor

(multiple available)

- Company will be listed as an official Film Category Sponsor: “**Company Name presents Women Rule Film Category**”
- Company logo recognition in TV advertisements aired on Cox Communications channels (Value: \$2,500)
- Prominent logo recognition in TV advertisements aired on Fox 6 (Value: \$5,000)
- Recognition through our official online sponsor: signonsandiego.com
- Theater on-screen ad slides at Film Festival with company logo featured prominently (Value: \$1,000)
- 25 tickets to the Film Festival and VIP reception (Value: \$500)
- Company Logo recognition in Festival Souvenir Program
- Recognition in the following media (based on 2006& 2007 Press):
 - KUSI Morning News Program
 - Union Tribune
 - San Diego Reader
 - San Diego Daily Transcript
 - Clear Channel: Channel 93.3
 - San Diego City Beat
 - KOGO Radio
 - KPBS Website
 - KPBS On Air Magazine
 - North County Times
 - Sheknows.com
- Company name included on:
 - The San Diego Women Film Festival website (front page year round)
 - A slide that will precede the films in the category
 - All postcards for film festival (10,000)
 - All posters posted around San Diego and on college campuses (500)
 - All film festival mailings to San Diego high schools, colleges and women's groups
 - Prominent on all event advertising
- Company logo projected on screen during festival and reception
- Invitation for company official to do the official welcome of the film category

*Additionally SDWFF will work closely with your company to maximize and completely utilize the benefits of this sponsorship opportunity.

Value: \$2,000



Positive Media, Positive Women